

Meet the Speakers:

2017 Canadian Veterinary Medical Association Summit “THE FUTURE OF VETERINARY MEDICINE: EMBRACING CHANGE AND INNOVATION”

Harbourview Rooms, PEI Convention Centre, Thursday, July 13, 2017, 8 am to noon



Dr. Troye McPherson, Chair

Dr. Troye McPherson President-Elect of the CVMA Executive Committee. She graduated from the Ontario Agricultural College in 1984 and Ontario Veterinary College in 1989, and started her veterinary career in Neilburg, Sask. as a large animal veterinarian. She returned to where she was born, Nova Scotia, where she worked in mixed practice for a year prior to returning to part-time work as a small animal veterinarian and an emergency veterinarian at a local emergency hospital. Through her interest in continuing education, Troye has taken numerous courses in small animal cardiac and abdominal ultrasound. Dr. McPherson is the CVMA representative for Federation of Veterinarians of Europe (FVE) and the Registered Veterinary Technologists and Technicians of Canada (RVTTC). Troye has also always had an interest in volunteering and, in that capacity, has served on the Council of the Nova Scotia Veterinary Medical Association twice.



Mr. Nick Stace

A Profession in Charge of Its Future

Nick Stace took up his role as Chief Executive and Secretary of the Royal College of Veterinary Surgeons in September 2012. Since then he has guided the College through something of a transformation, with a new invigorated purpose, major initiatives in mental health and the future of the profession and as recognized top 25 Great Place to Work in the UK. Prior to taking up his current role, Nick was Chief Executive Officer at the Australian consumer group CHOICE for nearly four years. Nick took CHOICE to the number one spot as the most trusted media entity in Australia.

Nick also held the post of Deputy CEO and director at Consumers' International. As a former director of strategic communications for Prime Minister Gordon Brown at the time of the global financial crisis, Nick has helped to navigate some of the most challenging issues of our time. Nick also holds a number of non-executive roles; he is Chair of Governor's at the Royal Agricultural University, a Council Member of the National Trust and the Chair and Board Member of The Wild Network.



Dr. Adam Little

The Uber in Veterinary Medicine

Dr. Adam Little holds a veterinary degree from Ontario Veterinary College and completed the Graduate Studies Program at Singularity University. Dr. Little sees a near future in which real-time, personalized medicine for each and every animal is possible. He believes veterinarians are the drivers of that future.

Dr. Little found his passion during veterinary school, identifying a number of challenges in the veterinary space, for both those providing and receiving care, and became motivated to rethink how we can provide the best care possible. He went on to lead the team creating the first IBM Watson project in the veterinary space. As founder and president of Exponential Vet Inc., he works with clients in the areas of telemedicine, point of care diagnostics, sensors, and data analytics. He has recently accepted a position as a faculty member at Texas A&M's College of Veterinary Medicine & Biomedical Sciences where he serves as Director of Innovation and Entrepreneurship. He is a past director at the Ontario Veterinary Medical Association and currently serves on the Board of Veterinarians Without Borders, and is a consultant with Exponential Organizations.



Dr. Caleb Frankel

Systems are the Future of Veterinary Medicine: Technology in the Trenches

Dr. Caleb Frankel is an internship-trained emergency room veterinarian, author, speaker, and entrepreneur who is an alumnus of the University of Pennsylvania. He currently divides his time between two roles: Director of New Product Development at Brief Media, publisher of Clinician's Brief, and emergency veterinarian at the Veterinary Specialty and Emergency Center, a 60-doctor referral hospital in greater Philadelphia.

He is also the founder of a new venture Instinct Science (instinctvet.com) and the blog VMD Technology (vmdtechnology.com). In the trenches, Dr. Frankel is best known for engineering workflow systems, forms, spreadsheets, digital treatment sheets, electronic hospital communication boards, and the optimization of technology systems for rapidly growing general and specialty animal hospitals.



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