



NEWS RELEASE

FOR IMMEDIATE RELEASE

July 8, 2016

Animal Care Centre of Strathmore receives National Award for Community Centred Veterinary Care

OTTAWA, Ont. – The Animal Care Centre of Strathmore has been recognized as *Practice of the Year* by the Canadian Veterinary Medical Association (CVMA) for creating a mixed animal practice with a vision to add value to the community through quality, compassionate care for large and small animals, and employment opportunities for community members.

“The CVMA is pleased to honour the Animal Care Centre of Strathmore with the *Practice of the Year Award* for not only their compassion and dedication to the animals in their care, but for their commitment to the betterment of their community and its members,” says Dr. Nicole Gallant, 2015-16 CVMA President.

The Centre has created a well-established Charity Program providing an opportunity to support many community youth groups, sports teams, and other local non-profit groups with a goal of donating one per cent gross earnings. The clinic provides a ‘nail trim for donation’ program where a monetary donation of \$10 for every nail trim is allocated to various animal rescue organizations monthly. The clinic raised in excess of \$6,900 through this program in 2015, with a goal to raise \$2,500 by August 2016 to help the people and animals affected by the wildfires in Fort McMurray, Alta.

The Animal Care Centre of Strathmore’s team of veterinarians and technicians are actively involved in volunteering with spay/neuter clinics across the province. The clinic hosts numerous educational events throughout the year for both clients and the public, and encourages volunteerism from within the community from interested high school and veterinary medicine students.

The Centre is pleased to be involved with the Wheatland County, Town of Strathmore, the Rockyford Rodeo Association and Strathmore Stampede. The clinic services the county and town in identifying stray dogs and cats and assisting with reuniting pets and owners.

The Centre was founded in 2007 by Dr. Jodi Viste, who graduated from the Western College of Veterinary Medicine in 2003. The clinic, a 10,000 sq. ft building on six acres of land, draws clients from many surrounding communities, including Calgary, and is now a 5.5 vet practice, employing 28 team members.

CVMA’s Practice of the Year Award, sponsored by Scotiabank, recognizes a veterinary practice team for outstanding achievement within their local community. Such achievements may include innovations in provision of veterinary services, commitment to work-life balance, meaningful community or charitable involvement, or implementation of ‘green’ practice procedures.

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The Canadian Veterinary Medical Association (CVMA) is the national and international voice for Canada's veterinarians, providing leadership and advocacy for veterinary medicine. Each year, CVMA proudly recognizes individuals and groups for their outstanding contribution to veterinary medicine. Visit canadianveterinarians.net to learn more about CVMA.

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