



NEWS RELEASE

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Animal Health Week emphasizes relationship between veterinarians and animal owners to achieve preventive care

OTTAWA, Ont. – The Canadian Veterinary Medical Association (CVMA) would like to recognize Animal Health Week by drawing attention to the important role played by veterinarians and animal owners through their partnership in keeping animals healthy through preventative medical care.

The theme of this year's Animal Health Week, from October 4 to 10, is "***The Perfect Pair: Partners in preventive veterinary care.***" Veterinarians and the entire veterinary team work together with animal owners to ensure optimal health for all animals – large or small.

CVMA encourages regular visits to a veterinary practice to ensure animals receive required vaccinations and appropriate health screening. Animal owners should be aware that:

- Animal owners and veterinarians are partners who work together to ensure animals stay healthy.
- Veterinary teams are available to discuss healthcare options, and can help owners make well-informed decisions about their pet's medical care.
- Prevention is always better for pets and more cost effective for pet owners.
- All pets should visit a veterinarian at least once yearly.

"The CVMA has been celebrating Animal Health Week for 30 years, and while we have certainly seen advances in medical technology and diagnostic instruments, one facet of veterinary care remains the most important – the relationship between the client and the vet," says Dr. Nicole Gallant, CVMA President.

"I know through my years in practice that gaining the trust and confidence of the pet parent goes a long way in ensuring the health of an animal. We want to remind our clients that our veterinary teams are there for them and their animals; whether it be to answer routine questions, perform regular check-ups, or to help in a time of crisis," she adds.

Nearly 200 veterinary practices across Canada are celebrating Animal Health Week this year through various events and engaging their clientele through educational resources.

The Canadian Veterinary Medical Association celebrates Animal Health Week in partnership with the Registered Veterinary Technologists and Technicians of Canada.



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Associated Links

- CVMA's annual [Animal Health Week](#)
- Animalhealthcare.ca, CVMA's public resources for animal owners

The CVMA is the national and international voice for Canada's veterinarians, providing leadership and advocacy for veterinary medicine. Animal Health Week is a national public awareness campaign organized by the Canadian Veterinary Medical Association and hosted by veterinarians across Canada. Each year, during the first week of October, veterinarians and veterinary hospitals across Canada promote animal health and responsible animal ownership as part of Animal Health Week celebrations. Visit canadianveterinarians.net to learn more about CVMA.

Animal Health Week is generously sponsored by Petsecure Pet Health Insurance, IDEXX, iFinance Petcard and Merial.

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