NEWS RELEASE

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National Veterinary Association Convention Opens its Hearts to Support Local Alberta Charity

CALGARY, Alta.- The exhibit hall opening of the 2015 Canadian Veterinary Medical Association (CVMA) Convention in Calgary not only opened its doors to veterinarians across Canada and around the world, but it also opened its hearts to raise money and awareness for Tails of Help, a local Alberta charity that focuses on helping provide essential veterinary care for ill or injured pets of owners who are experiencing financial hardship.

“As a national association that is committed to providing excellence within its profession and to the well-being of animals, we want to translate that commitment to opening our hearts for pets in need,” says Dr. Jean Gauvin, CVMA’s 2014-15 President. “CVMA is pleased to bring its national convention to Calgary and to help a local charity whose main goal is to keep pets healthy.”

The only national multi-species convention, which runs from July 16 to 19, is asking participants to “pin” 505 tails on a posted Dalmatian to raise $2,000.

“We are so delighted that the Canadian Veterinary Medical Association reached out to support us in our goal to help keep pets healthy and with their loving families,” says Jennifer Willans, President of Tails of Help. “This support will help seniors, disabled, or low-income pet owners provide their pets with essential veterinary treatment.”

The national veterinary convention has been going strong for 67 years. It includes more than 40 highly-rated speakers from Canada, the United States and overseas, and, for the first time, its 2015 scientific program received RACE (Registry of Approved Continuing Education) approval from the American Association of Veterinary States Boards (AAVSB) RACE program. The convention is held in partnership with the Alberta Veterinary Medical Association, and in collaboration with the Registered Veterinary Technologists and Technicians of Canada.

Contact: Tanya Frye, Canadian Veterinary Medical Association
613-236-1162 ext. 128 (office)
tfrye@cvma-acmv.org