TELEMEDICINE AND EFFECTIVE COMMUNICATION:
ENGAGE WITH YOUR CLIENTS, CARE FOR YOUR PATIENTS
AND GENERATE REVENUE DURING PARASITE
CONTROL SEASON AND BEYOND

WEDNESDAY, MAY 13, 2020
AT 3:00 P.M. (EDT)

Despite the COVID-19 crisis, pets still need veterinary care and protection against parasites. The current situation challenges us to rethink how we reach out to pet parents and engage with them, in order to ensure our patients receive the care they need and to generate revenue for our clinic. Telemedicine, text and email messaging, as well as online forms and modes of payment, can facilitate client communication and processes at a time when clinics are understaffed and applying physical distancing measures.

Find out how telemedicine and effective communication can help you achieve these goals, and receive practical tips and advice, during this live webcast featuring Dr. Hélène Perras.

Speaker:

Hélène Perras, DVM, MBA

Following her graduation from the faculty of veterinary medicine at Université de Montréal in 1999, Dr. Hélène Perras continued her studies, receiving a Project Management Certification (PMI) in 2009 and an MBA in 2016. She has gained valuable experience in the veterinary industry, holding a number of key positions. While working at Pfizer Animal Health, she helped launch Cerenia and Convenia in Canada. She was also instrumental in the construction and launch of the Centre Vétérinaire Laval, as well as in the establishment and expansion of the Passionimo veterinary network, and in the launch of Euthabag® in the USA. Dr. Perras is on a mission to make digital marketing and virtual communication tools more accessible to veterinary practitioners, so they can better promote the high quality care they provide and increase their efficiency in times of crisis.

Sign up NOW for this exclusive live webcast at CommuniVET.com/webcast/Perras

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