Get social... and get the "tick talk" started with ready-to-use social media posts!

National Tick Awareness Month provides an ideal opportunity for you to further position your clinic as pet owners’ go-to source of information and advice about tick behaviour, risks and control.

One fun, informal way to do this is by reaching out to pet owners on social media sites. To help you get started, we’ve created the following consumer-friendly content and visuals you can "cut and post" on your clinic Facebook page or tweet to your followers.
Keep the conversation going...

The best way to keep clients engaged and encourage interaction is by responding to comments and questions your friends and/or followers leave on your page. Acknowledge comments. Answer questions. Encourage feedback. And develop trust and loyalty in the process. Enjoy!

NATIONAL TICK AWARENESS MONTH
is an initiative of the Canadian Veterinary Medical Association,
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