



FOR IMMEDIATE RELEASE

HUMANE CANADA™ PARTNERS WITH HILL'S PET NUTRITION CANADA TO PROVIDE DISASTER RELIEF GRANTS TO CANADIAN ANIMAL WELFARE ORGANIZATIONS IMPACTED BY COVID-19

Ottawa, Ont., May 27, 2020 – In response to the COVID-19 pandemic, Humane Canada™ and Hill's Pet Nutrition Canada are excited to announce a first of its kind partnership to support animal welfare organizations across the country.

Hill's Pet Nutrition and Humane Canada value the lifesaving work that animal welfare organizations and animal care and control agencies perform every day. To help them continue their essential work during these difficult and uncertain times, they have partnered to offer small operating grants to help these organizations get through disruptions caused by the pandemic. The grants will help support the following key areas:

- Adoption programs
- Foster programs
- Veterinary care for in-shelter and foster pets
- Operational expenses
- Community support

The pandemic has reduced funds available to animal shelters, especially smaller organizations. Most are non-profit organizations whose sources of funding are dependent on interaction with people through fundraising events, donor support, adoption fees or large scale adoption events. Over the last few months, those sources of financial support have been negatively impacted, as stay home orders kept people closer to home and mindful of their resources.

"Hill's has a long history of supporting animal shelters through our Food, Shelter & Love program and Disaster Relief Network. Over the last eight weeks, we've donated Hill's products to support pets in need but, the financial impact shelters have felt as a result of the pandemic means we must do more." said Jennifer Porter, General Manager of Hill's Pet Nutrition Canada. "Humane Canada's deep connections within the animal welfare community, creates a natural partnership that will allow us to quickly distribute this assistance to shelters that need it most."

Grant applications will be accepted from May 26, 2020 through 11:59 PM EDT June 2, 2020. Grants will be awarded to successful applicants in amounts ranging from \$2,500 to \$15,000. Eligible applicants can visit [Hill's Support for Shelters](#) to learn more and/or apply.

"As the national federation of humane societies and SPCAs, Humane Canada has made it a priority to preserve the social safety net for animals during the current crisis," said Barbara Cartwright, CEO of Humane Canada. "We can ensure the most vulnerable beings of our society, animals, are protected during the pandemic thanks to partnerships with organizations such as Hill's Pet Nutrition Canada."

Humane Canada thanks Hill's for its continued proven commitment and support for animals in our country, particularly during these trying times.

Suggested Tweet for the media: @HumaneCanada & @HillsPet have partnered to offer animal welfare organizations operating grants to help them continue performing essential work for animals and communities across Canada. Learn more at <https://www.hillspet.ca/en-ca/about-us/community-support/hills-response-to-covid19>

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ABOUT HUMANE CANADA™

Humane Canada convenes Canada's largest animal welfare community, representing 52 humane societies and SPCAs across Canada. As Canada's voice for animal welfare, we drive positive, progressive change to end animal cruelty, improve animal protection and promote the humane treatment of all animals. We explore how law enforcement, social services, community organizations and animal welfare organizations can more effectively work together to address preventable violence in communities across Canada. To learn more about Humane Canada, please visit humanecanada.ca.

Humane Canada's social networks:

Twitter: @humanecanada

Facebook: [Facebook.com/humanecanada](https://www.facebook.com/humanecanada)

Instagram: [Instagram.com/humanecanada](https://www.instagram.com/humanecanada)

ABOUT HILL'S PET NUTRITION

Founded more than 75 years ago with an unwavering commitment to pet nutrition, Hill's mission is to help enrich and lengthen the special relationships between people and their pets. Hill's is dedicated to pioneering research and groundbreaking nutrition for dogs and cats based on a scientific understanding of their specific needs. HILL'S® Prescription Diet® therapeutic pet foods and HILL'S® Science Diet® wellness pet foods are sold through veterinarians and pet specialty retailers worldwide.

Hill's created the Hill's Food, Shelter & Love program in 2002 to provide shelter dogs and cats with nutrition that will help make them healthy, happy and ready to join their forever home. Since its inception, the Hill's Food, Shelter & Love Program has provided over **\$295 million** worth of Hill's® brand pet foods to over 1,000 **animal shelters**, helping more than **11 million pets across North America** find new homes.

For more information about Hill's, our products and our nutritional philosophy, visit us at HillsPet.ca, HillsVet.ca

Hill's Pet Nutrition's social networks:

Twitter: [Twitter.com/hillspet](https://twitter.com/hillspet)

Facebook: [Facebook.com/ hillspet](https://facebook.com/hillspet)

Instagram: [Instagram.com/ hillspet](https://instagram.com/hillspet)